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CANADIAN MOVING PICTURE

Digest

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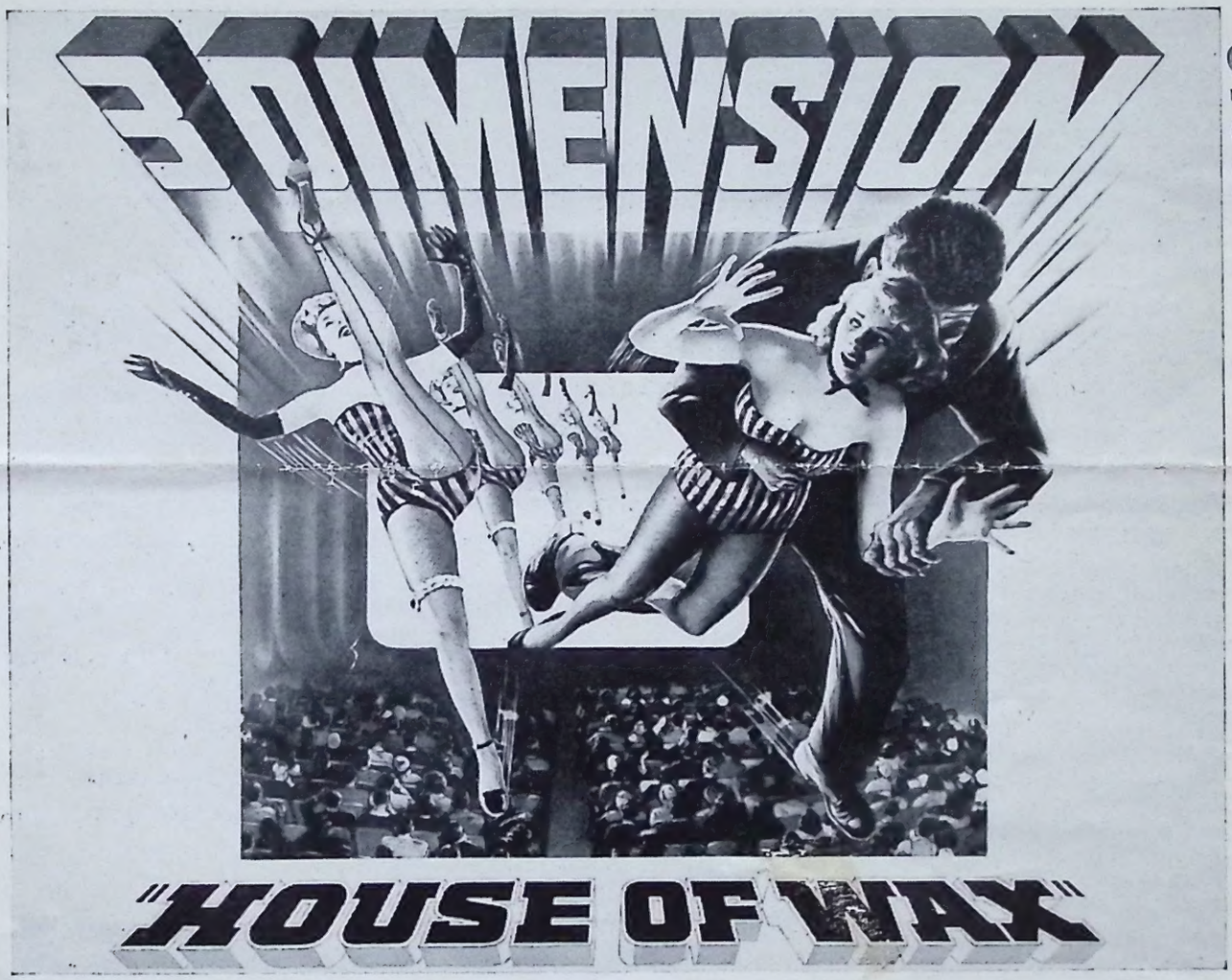
STORAGE ITEM



House of Wax Warner's 3D, in its 3D week at Famous Players big Shea's Toronto, The figures on Wax would melt a heart of stone, for Warner's really put on the heat to inflame the box-office. As an example, here are a few American headlines; Los Angeles, Wax, $50,000; Boston, Wax, whopping $50,000; Detroit, Wax, giant $55,000; Cincinnati, Wax, hot $16,000; Frisco, Wax, terrific $34,000, second week, $24,000; Philadelphia, Wax, hot $40,000; Wax, Chicago, heating up Chicago business, giant $80,000 etc., etc., etc.

WATCH FOR → The Queen Elizabeth Coronation Digest
Special Edition May 30th, 1953

VANCOUVER NEWS

By JACK DROY

William Faulkes, manager of General Films for the past 11 years, resigned to go into business for himself.

Jim Montgomery, local office manager of General Films, was transferred to the Toronto head office. To date no replacements have been made to the two positions.

Canadian General Manager of RKO, Carl Peppercorn, was a local visitor conferring with his B.C. manager, Jimmy Davie. Bessie Woolridge, secretary at the Colonial Theatre for the past twenty years, has resigned to become a housewife.

Micky Goldin, Studio Theatre manager, Jack Donnelly of the Dominion and Opal Skilling, Circle cashier, returned to the theatres after being hospitalized. Bill Newton, owner of the Luntzville Moving Picture and supper club near Nanaimo on Vancouver Island, passed away suddenly. His wife and daughter will carry on the business.

Shirley Strauch, Dominion theatre concession girl, will marry Joe Merrithew of the U.S. Air Force on May 30th. The LUX theatre bowling team won both sections of the Vancouver theatre bowling league in which 20 teams were entered. A dance-dinner was held on Sunday at a local night spot when the league prizes were handed out.

Norma Flood, Paradise cashier was married to Frederick Hanzel, after a Seattle honeymoon she will return to the Paradise. Douglas Hadden is the new assistant manager to Dick Letts at the downtown Strand, replacing Paul McEwan.

Bill Sharpe, who operated Sharpe's Equipment Supply house on film row in Calgary, now retired and is making his home in West Vancouver. His son, Gray, will continue to operate the Calgary business.

Joan McInnes, contract clerk at Warner Bros., resigned to live at Lillooet in the B.C. interior, replaced by Margaret Reid. Vancouver Sun moving picture editor Clyde Gilmour is the father of a baby daughter.

MOULIN ROUGE BREAKS RECORD

The Digest has been informed that in the engagement of MOULIN ROUGE at the Odeon Theatre, Toronto the gross for the first five days exceeded any previous six day gross in the history of the theatre. At the end of the first week MOULIN ROUGE outgrossed the previous all time record in the Odeon Toronto by 20 percent.

Canadian Federal Election may be the third week in August, is the rumour from Ottawa

●

Ernest Hemingway's short novel, The Old Man And The Sea, won the Pulitzer Prize for the first time in his 30-year career as a novelist.

●

Duke of Westminster plans to build an Industrial Estate on the Fraser River, British Columbia, which will represent an investment of $175,000,000.

●

Three miles west of Oakville, Ont., Ford of Canada's new assembly plant, on the Queen Elizabeth Way covers a 32½ acre-building under one roof. It turned out its first Oakville-made car last Monday.

●

First preliminary count of proxies in the 20th Century-Fox vs. Walter Green battle revealed majority with Spyros Skouras management.

●

Brazil may unfreeze $14,000,000 for American film companies earned in Brazil last year.

●

Dore Schary announces M.G.M. will make 34 pictures in the next 18 months featuring M.G.M.'s wide-screen process and Stereophonic Sound.

●

195 civil actions pending against producers, distributors, exhibitors with treble damages, asked for in these suits, exceeds $400,000,000.

●

Dr. Leslie Knopp, the head of the British Kinematograph Society attending SMPTE convention in Hollywood, advised American producers to adopt a uniform screen standard in order to retain their profitable foreign market.

●

J. L. Warner announces WarnerScope, a wide-screen process.

●

Harvey Harnick, Canadian general manager, Columbia Pictures and wife, on a holiday trip to Europe.

MEDIATHÈQUE
20 JUIL. 2015

Ray Presents

I VISITED the Odeon-Carlton, Toronto, to see, Moulin Rouge, starring Jose Ferrer, in his brilliant characterization of the painter, Henri Toulouse-Lautrec, and so ably supported by a choice list of players, including Colette Marchand, as the street-walker.

As I write the word, street-walker, it sounds so conventional, so old-fashioned, so trite, and yet, if I use the word prostitute, that word sounds even worse, than street-walker.

LET me see, if I can do better, in the selection of a word with which to describe this woman of the streets, whom Lautrec befriends, whom Lautrec permits to escape from the molestations of the Paris Police, by allowing her to take shelter in his own studio-flat, and eventually, falling in love with her, so passionately, that he determines to seek her out, in the dives which she frequents, after she has upbraided and taunted him, for his dwarf-like stature, and has left him.

Lautrec discovers, that she is plying, Mrs. Warren's Profession, to obtain money for the man she really loves, a man whom Americans would call, without any frills, a pimp (what an ugly, revolting word) but in Paris, this man would likely be called, an Apache.

Pimp or Apache, it is the same thing, for it means, a man, who lives on the benefits of a trade obtained from the body of a woman. In other words, a body-business which is most bawdy, the latter is an understatement.

LAUTREC, discovers, that his alley-cat, (there's another term) does not work through her body, because it is the only work she knows, and through which she can earn her daily bread, and a bed, but she is predatory in the use of her young and vital body, and uses it as an angler uses a worm, to bait for a catch, be it a fish sight-seeing on the Left Bank of the River Seine, or a poor sex-driven fish who is swimming in Cognac.

We are now in the atmosphere and environment of the old Moulin Rouge era, and the dark narrow streets of Paris, where it was so easy to get a knife in the belly, or the Seal of Eros, through which you rotted your way into Eternity, while angels wept for your pain and your folly, and whispered to the Saints to intervene for your Redemption.

IF you have any suppressed desires, if you have always had a flair for having a fling, be you male or female, fine or superfine, Moulin Rouge will really give you a night out, for it is sparkling, it is witty, it is gay, it is tragic, pathetic, it is noisy, it is delicate, it is rough, it is real, it is frothy, it is boisterous, it is tranquil as the ghosts of the River Seine, it has a bawdy body, but above all, it is Paris.

You may remind me, that this story of the life of the famous French Painter, Henri Toulouse-Lautrec, son of Comte de Toulouse-Lautrec, whose paintings were hung in the Louvre, beside the paintings of the world's immortalized masters, must be mostly Arty, and appeal to the patrons of Arts and Letters.

YOU are correct, for very cleverly introduced, and brilliantly reproduced, are a large number of Lautrec's paintings, with scenes and characters which you know, as presented in Moulin Rouge, or which you have seen when in Paris.

These belong to the School of Realism, but they have been drawn with a Master's hand, and with the wit of a gentle, but cynical caricaturist. This Lautrec Art Gallery may fool you into believing, that it is the Art of Lautrec which makes Moulin Rouge such an excellent picture, and which stamps the picture as Class

BELIEVE me, John Huston, and his associates, knew better, they filmed most of the scenes of Moulin Rouge in Paris, they placed no halo over the head of Lautrec, who was more at home on the Left Bank of Paris, than among the illustrious members of the house of Toulouse-Lautrec.

When La Goulue, of the fiery hair, a match for the fire of her temper, and the flaming zest of her can-can dancing, kicks one of the featured can-can dancers in the Can, you laugh at this unrestrained exhibition, and when the chorus of can-can dancers, with lace-edged drawers (strange, ancient word) kick up into the air, turn their backs to the screen, to show a row of tightly-rounded posteriors, covered with ripples and billows of lace, you enjoy the view, as much as you enjoyed seeing the Eiffel Tower, and believe me, John Huston did not intend the can-can scenes to be educational.

JOSE Ferrer, being one of our distinguished artists of screen and stage, adds to his fame with his characterization of Toulouse-Lautrec, and I am eliminating the placing of any added value to the tricks of the camera which shortened and dwarfed his legs.

You remember Lon Chaney in the Hunchback of Notre Dame, back in the days of Carl Laemmle's Universal,-with or without the hump, Lon Chaney's characterization was masterful, and with or without long, or shortened legs, Jose Ferrer's Lautrec is a vivid and vital living creation.

THERE are many things and persons about Moulin Rouge to recommend it for an evening's full-measure of enjoyment. There is the delicate handling of Color by Technicolor, through the Artistry of Marcel Vertes, there is Zsa Zsa Gabor, there is Katharine Kathas as La Goulue, Suzanne Flon a classic beauty, who really loves Lautrec, there are the serene, the elegant, the boisterous sets in Moulin Rouge, and down a grade or two, the beauty of the misty nights of Paris, attempting to veil the hostels, where vermin creep and walk, and there is an escape from the present, for those, who are still human, as mirrored in a broken glass of absinthe.

Lucky producers and financiers of Moulin Rouge, lucky United Artists, for there are millions of dollars in the stockings of these can-can-girls, for here is a picture definitely made to be out of the Can, and to give to a world of people a rare enjoyment.

Moulin Rouge has the Paris touch, irrespective of whether most of it was filmed in Hollywood, or in Paris, and even in its most rowdy scenes, its most daring, the camera knew what to reveal, and in its most revealing moments appeared to be unconscious, that it was anything but natural.

This candour of the camera is conspicuous in the better foreign-made pictures, and gives them a distinctive flavor.

Toronto and District

By BILL PRESS

Important dates to remember are the following:

June 29 — Toronto Variety Benefit Game; Aug. 25 — Canadian Motion Picture Golf Championships, St. Andrew's Golf Club, under auspices Canadian Picture Pioneers; Nov. 23-25 — Motion Picture Industry Council of Canada and National Committee Motion Picture Exhibitors Associations conventions; Nov. 25 — Canadian Picture Pioneers Annual Award Dinner and Dance, Royal York Hotel; Nov. 25-26 — Film Industry Trade Exhibition, Toronto; Nov. 26 — Motion Picture Theatres Association of Ontario, convention and luncheon, King Edward Hotel, Toronto.

The Vanity Theatre, Windsor, had the distinction of showing a three-dimension feature from two different companies, giving patrons the opportunity to pass judgment on their own account. First to appear on the screen was "Bwana Devil" from United Artists and the second was "Man in the Dark" from the Columbia Studios.

Maurice O'Doyle, manager of the Runnymede Theatre, Toronto, gained a good measure of publicity when the preliminary tests were held on the stage of the theatre for the ultimate selection of a Miss Byline to be crowned at the annual ball of the Toronto Men's Press Club at the Royal York Hotel May 9. Other preliminaries were conducted at the Palace, Alhambra and Capitol.

The program at the Biltmore Theatre, Toronto, which featured the three-dimension presentation at this house had one 3-D picture, "A Day in the Country." Also on the bill were two "flat" features, "White Goddess" and "Perils of the Jungle."

When "Plymouth Adventure" played the Capitol Theatre, Peterboro, Manager Art Cauley secured a nice tie-in with Millard's Sports Goods Store for a coloring contest when juveniles were invited to paint an outline picture of the boat. The prizes were two ship models and a double pass to the theatre.

Thieves broke into the York theatre, Hamilton, April 29, gaining entry through a skylight. They smashed the manager's office door and desk but the only loot was ice cream and confectionery from the candy bar. The York is owned by Mrs. Jean Ford and is operated in partnership with Canadian Odeon.

What was called a "Coronation Draw" under the auspices of a local service club, was scheduled to be held May 14 at the Odeon Theatre in Kingston, Ont. Members of the club, the Kingston Optimists, set up a booth in the lobby of the theatre May 1 for the sale of the draw tickets.

Of interest is that the Ontario Board of Moving Picture Censors classified Warner Bros.' 3-dimension feature, "The House of Wax" as Adult Entertainment.

U-I'S THUNDER ROCK

Fred Tuch, Sr., Fred Tuch, Jr. and *William F. Coffin*, three engineers from the *Universal-International Studios* in Hollywood, arrived in New York to help direct the installation at *Loew's State Theare* of the new full-stage screen and directional stereophonic sound developed by *U-I* which will be launched as the first giant full-stage screen presentation of a feature motion picture with stereophonic sound with the world premiere of *U-I's* "Thunder Bay" on Tuesday evening, May 19th.

The giant screen and directional sound system developed at the *U-I* studios is being installed at *Loew's State Theatre* to provide a 1,000 square feet of screen in place of the theatre's customary 352 square feet. Reaching from proscenium to proscenium with a curvature plus a special aluminum coating on embossed seamless fabric, the screen provides an illusion of depth and scope impossible on the normal screen.

MGM Showmanship Prizes

MGM Pictures of Canada Ltd. announces a $250.00 cash award for the best over-all publicity, advertising and exploitation campaign on "Young Bess" submitted by one of the following Canadian showmen: Chas. Doctor, Capitol, Vancouver; Cliff Denham, Royal, Victoria; Walter Wilson, Paramount, Edmonton; Ralph Mitcheltree, Capitol, Calgary; Hilliard Gunn, Capitol, Regina; Bill Novak, Capitol, Winnipeg; Ray Tubman, Capitol, Ottawa; Pete Seelinger, Capitol, Halifax; Harrison Howe, Paramount, Saint John; Joe Lefave or Ed Lamoureaux, Capitol or Palace, Windsor; Al Smith or Sam Hebscher, Capitol or Palace, Hamilton.

MGM's "YOUNG BESS," Technicolor story of the life of Elizabeth I, will be in release across Canada in time for the Coronation. It stars Jean Simmons, Stewart Granger, Deborah Kerr and Charles Laughton.

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Maritime News

HELEN CROWLEY

Mr. Michael Tipper, Doorman at the 'Strand' theatre, Saint John, N.B., for thirty years, passed away Monday, May 4th in the General Hospital after a period of failing health. Since the sale of the 'Strand' theatre to the Odeon-Garson Circut in 1950, Mr. Tipper had served as part-time Doorman at the Famous Players 'Capital' theatre.

Mr. Tipper is survived by his wife, one daughter, Miss Jean Tipper, at home; one son, Gerald M. Tipper, manager of the F. G. Spencer Company, Limited, Truro Theatres, 'Royal' and 'Capitol', and a grandson, Wayne Tipper, of Truro.

Mr. George S. Enos, Chairman of the New Brunswick Board of Censors met with an unfortunate highway accident this week near Sussex, New Brunswick. Mr. Enos and his wife escaped with a severe shaking up, but his car was badly damaged also two friends who were passengers in the car were hospitalized in the Sussex hospital.

The Odeon-Garson Drive-In Theatre "THE HIGHLAND" located near New Glasgow, reopened May 6th for the summer season.

Mr. and Mrs. A. I. Garson have returned to Saint John after a holiday sojourn in Florida. Their daughter Mrs. Lee April has alsso returned home and is convalescing satisfactorily following an operation performed in a Boston Mass. hospital.

THE STRANGER LEFT NO CARD

George K. Arthur's production "The Stranger Left No Card" has won the award at the *Cannes Film Festival* as the best short fiction film.

This featurette is being distributed in Canada by the *J. Arthur Rank Film Distributors (Canada) Ltd.* and stars a young man named *Alan Badel*, whose role in "Salome" has been acclaimed as an outstanding performance.

International Showmanship Competition For "A Queen Is Crowned"

History will be made and a new era in showmanship opened in June this year. From then until the end of August the theatre managers of the world will compete, for the first time ever, in a giant INTERNATIONAL SHOWMANSHIP COMPETITION. This will be far and away the biggest and most important test of managerial ability yet devised in the film industry—and there will be spectacular awards for outstanding skill in the field of publicity and exploitation.

The J. Arthur Rank Organization, Headquarters in London, are making this headline offer to the theatremen of the world. The J. Arthur Rank Film Distributors (Canada Ltd. are adding a spectacular offer to the theatremen of Canada, who will also be eligible for the international prizes. The challenging subject is A QUEEN IS CROWNED.

Prizes will be awarded for the best examples of showmanship in keeping with the subject—with the emphasis on originality, maximum coverage, and all-round effectiveness in exploiting every available publicity medium. There will be distinguished panels of judges, whose absolute impartiality is guaranteed. Every theatre playing A QUEEN IS CROWNED, during the period of the competition, regardless of size or nationality, stands an equal chance of winning the prizes-of-a-lifetime.

These prizes will come in two sections. The first big cash awards will be made by a Primary Judging Panel in each of 27 countries including Canada. Full details and records of the top winning campaigns will then be sent forward to the International Judging Panel, which select the three international finalists—the world's top showmen — to receive further large cash prizes and the two weeks' expense-free vacation in London.

With these best campaigns, the Primary Judges will send to the International Judging Panel a full report on their territory, outlining normal publicity approaches, the media most used, those most difficult to break into, the most effective type of publicity and any special local conditions.

Thus the International Judging Panel, which will include experts in the sphere of advertising and journalism as well as representives with a full knowledge of the film industry, will be able to appraise each individual campaign on its merits.

The recommendations of all the Primary Judging Panels will be considered by the International Judging Panel who will name the three top showmen, who will win the most exciting vacations ever planned in showmanship awards, together with substantial cash prizes, in addition to the cash prizes they have already received from Canada.

1st	250 pounds
2nd	150 pounds
3rd	75 pounds

The cash prizes will be payable in the currency of the country in which the winners live.

Because judging will be carried out in the light of local conditions every theatre manager in whatever part of the world he might be will stand an equal chance.

It is proposed to have six prizes for Canada plus zone prizes, the prizes being:

1st	$450
2nd	225
3rd	150
4th	75
5th	60
6th	30

In addition there are zone prizes of $15 in each territory where your local JARO exchange operates, namely, Saint John, Montreal, Toronto, Winnipeg, Calgary and Vancouver.

THE RULES

1. Managers of all theatres playing A QUEEN IS CROWNED between Coronation Day and Aug. 29, 1953, are eligible to enter the competition.

2. Entries in Canada must be delivered to J. Arthur Rank Film Distributors (Canada) Ltd., 277 Victoria Street, Toronto, not later than Sept. 8, 1953, marked INTERNATIONAL SHOWMANSHIP COMPETITION.

3. Winning entries in all the local competitions will be sent to the J. Arthur Rank Organization Headquarters, 38 South Street, London W 1, for consideration by the International Judging Panel.

4. Campaign reports must be forwarded in plain, undecorated foolscap folders and include as much evidence as possible (photographs if available and press cuttings—not full pages or complete newspapers.) The written report must be in no more than 1,000 words.

5. No correspondence can be entered into in connection with this competition.

6. Entries cannot be returned.

7. The decision of the judges, national and international, must be accepted as final by all entrants.

8. It is understood that the competition cannot be carried on if the delivery of prints is held up for any reason beyond the control of the sponsors.

REPUBLIC APPOINTS SPECIAL REP FOR CANADA

Walter H. Manley has recently arrived in Toronto as Special Representative for Canada for *Republic Pictures International Corporation.*

Manley whose home is in New York City, has been spending considerable time in foreign countries for *Republic* during the past years. Prior to coming to Canada, he had his headquarters in Rio de Janeiro where he worked for two years as General Manager for *Republic Pictures of Brazil.*

Before going to Brazil, *Manley* travelled as Special Representative in Western Europe from Portugal to Holland supervising *Republic's* operations in these countries. Until his European assignment, *Manley* was in charge of Sales at *Republic's* Branch in Mexico City.

Before the war, *Manley* was connected with several companies distributing Foreign films in the U.S.

Republic's product is distributed in Canada through *Empire-Universal Films, Ltd.*, franchise holders for *Republic* since 1935. *Manley's* presence in Canada can only be construed as the advent of bigger pictures to become available to Canadian exhibitors, requiring closest collaboration between the producer and his distributor. Record-smashing hits like *The Quiet Man* are one indication of *Republic's* new policy to produce only top-budget features.

House of Wax line-ups are a daily feature at Shea's, Toronto where Warner's first 3-D Film is doing top business.

AN
EDMUND GRAINGER
PRODUCTION

"Will have 'em hanging limp from EXCITEMENT"

"Sock thrill drama... will have 'em hanging limp from excitement!... for ultimate in audience response!... blasts its way to a wild climax!"

—*FILM DAILY*

"Intensely exciting... from opening shot to spectacular fadeout... exceptionally fine performances...will long be remembered!"

—*MOTION PICTURE DAILY*

"Keeps you on the edge of your seat from start to finish... Steve McNally is another Clark Gable...Alexis Smith just great!"

—*LOUELLA PARSONS*

"Strong suspense action-melodrama... comes off with a punch... tough... plenty of dramatic meat...Jan Sterling is a standout!"

—*VARIETY*

"One of the season's top mellers... should bring in financial returns commensurate with its high entertainment value... McNally in a brilliant performance!"

—*HOLLYWOOD REPORTER*

"Packs a terrific wallop!... will give any audience its money's worth in entertainment... potent box office names!... has one of the most unusual and hair-raising climaxes ever projected on a movie screen... super-duper suspense and action show!"

—*SHOWMEN'S TRADE REVIEW*

"Audience barely drew a breath until it broke into rousing applause at the finish... one of the most effective melodramas of recent years...figures to play its way into deep black ink!"

—*MOTION PICTURE HERALD*

starring **STEPHEN McNALLY • ALEXIS SMITH • JAN STERLING**
KEITH ANDES • ARTHUR HUNNICUTT with **PAUL KELLY**

Directed by DICK POWELL • Screenplay by WILLIAM BOWERS and IRVING WALLACE • Produced by EDMUND GRAINGER

RKO RADIO PICTURES

CAPITAL STORY

By BILL McLAUGHLIN

Agents and dealers in television sets carrying on a huge advertising campaign in the city's three daily newspapers. Big selling argument is the expected early hook-up with Montreal and Toronto stations and the Coronation of Queen Elizabeth, with good reception practically guaranteed by the Canadian Broadcasting Corporation. Local movie theatre managers have yet to announce any plans to meet this opposition during the Coronation Day ceremonies.

Use This Information As Your Guide on Release Dates

TORONTO

IMPERIAL
She's Back On Broadway (WB) Technicolor with Virginia Mayo.
LOEW'S
Second Week. I Love Melvin (MGM) Technicolor with Donald O'Connor.
UPTOWN
Sombrero (MGM) Technicolor with Ricardo Montalban.
SHEA'S
Second Week. House of Wax (WB) WarnerColor 3-D with Vincent Price.
EGLINTON
The Keys of the Kingdom (20th-Fox) with Gregory Peck.
UNIVERSITY
Hans Christian Andersen (RKO) Technicolor with Danny Kaye.
NORTOWN
Call Me Madam (20thFox) Technicolor with Ethel Merman.
ODEON-CARLTON
Second Week. Moulin Rouge (UA) Technicolor with Jose Ferrer.
HYLAND
It Grows on Trees (E-U) with Irene Dunne.
TOWNE CINEMA
Second Week. Ninotchka (MGM) with Greta Garbo.
DOWNTOWN
My Man and I (MGM) and The Marksman (Mono).
STUDIO
Third Week. La Forza Del Destino (Alliance) with Tito Gobbi and Nelly Corradi.

MONTREAL

CAPITOL
Niagara (20th-Fox) Technicolor with Marilyn Monroe.
LOEW'S
Second Week. Salome (Col.) Technicolor with Rita Hayworth.
PALACE
Second Week. Because of You (E-U) with Loretta Young.
SNOWDON-OUTREMONT
The Quiet Man (Rep.) Technicolor with John Wayne.
PRINCESS
Second Week. House of Wax (WB) WarnerColor 3-D with Vincent Price.
ORPHEUM
One Girl's Confession (Col).
IMPERIAL
Come Back, Little Sheba (Para.) With Shirley Booth.
AVENUE
La Forza Del Destino (Alliance) with Tito Gobbi and Nelly Corradi.
ALOUETTE
Genevieve de Brabant with Anne Vernon.
KENT
Third Week. Tales of Hoffmann (IFD) Technicolor with Moira Shearer.

WINNIPEG

CAPITOL
Niagara (20th-Fox) Technicolor with Marilyn Monroe.
ODEON
Faster Than Sound (JARO) and The Net (JARO).
GAIETY
Off Limits (Para.) with Bob Hope .
VALOUR
The Grand Concert (Astral) Color with Galina Ulanova.
LYCEUM
Rogue's March (MGM) with Peter Lawford.
DOMINION
Meet Me At the Fair (E-U) Technicolor with Dan Dailey.
MET
Salome (Col.) Technicolor with Rita Hayworth.
GARRICK
Stop, You're Killing Me (WB) WarnerColor with Broderick Crawford.

VANCOUVER

VOGUE
The Net (JARO) with Phyllis Calvert.
CAPITOL
The Star (20th-Fox) with Bette Davis.
STRAND
Second Week. House of Wax (WB) WarnerColor 3-D with Vincent Price.
CINEMA
High Sierra (WB).
STUDIO
Anna (IFD) with Silvana Mangano.
PLAZA
Destination Gobbi (20th-Fox) Technicolor with Richard Widmark.
PARADISE
Tulsa (JARO) Technicolor with Susan Hayward.

SAINT JOHN

CAPITOL
Cripple Creek (Col.) and The Traveling Salesman (Col.)
PARAMOUNT
I Love Melvin (MGM) Technicolor with Donald O'Connor.
STRAND
Abbott and Costello Go to Mars (E-U) with Abbott and Costello.

THEATRE MANAGEMENT POSITION

In Toronto available immediately for capable young man with theatre experience. Excellent future prospects for qualified person with this independent company.

Box B-11
CANADIAN MOVING PICTURE DIGEST
21 Dundas Square, Toronto.

Lauritz Melchior, whose last screen appearance was at the Capitol Theatre in The Stars are Singing, is coming in person to the Auditorium with a company of Hollywood artists on the night of May 20th. The white-haired tenor is very popular with Ottawa audiences, both on the screen and in concert.

Return of warm weather was welcomed by operators of the district's four drive-in spots. Rain and accompanying cold wave last two weeks of April had the night spots playing to some of the poorest business since the advent of the ozoners.

Opportunity Knocks, the CBC talent show from coast to coast over the Dominion network, has been broadcasting of late from the stage of the Capitol Theatre as a part of the Monday night show. John Adaskin headed the troupe which appeared last Monday night to a capacity crowd.

Hollywood is giving another well-known Ottawan a chance to make good on the screen. Latest to hear the call is Maurice Anka, partner in the Locanda Cafe, one of the city's most popular eating and drinking spots.

BALL SEASON OPENS

The *Toronto Motion Picture Baseball League* opened its season Sunday, May 10th at Exhibition Park where games will be scheduled every Sunday at 10 A.M. for the balance of the season.

Jimmie Sturgess, President of the *Projectionist Union* pitched the first ball to *Percy Cox*, President of the League with *Ken Wells* of *Theatre Confections* and Secretary of the League at bat.

In the first game *Theatre Confections* defeated the *Projectionist Team* 4 to 2, while in the second game the *Film Distributors* Team came in from behind to defeat *Famous Players* 12 to 11.

Teams in the League are *Theatre Confections, Famous Players, Projectionist Union, 20th Century Theatres* and the *Film Distributors* team.

HANS CHRISTIAN ANDERSEN

Members of the National Screen Council, voting for the best all-family entertainment, have favored overwhelmingly the motion picture musical fantasy "Hans Christian Andersen." To the distributor, RKO Radio Pictures, and to the producer, Samuel Goldwyn, BOX-OFFICE presented its Blue Ribbon Award for April. Starring Danny Kaye and Farley Granger and introducing Jeanmaire, the film brings to motion picture theatres entertainment having the widest possible appeal and which has received universal acclaim. Featured in the billing, along with its director, Charles Vidor, and the author of the screenplay, Moss Hart, are Frank Loesser who wrote the words and music, and Roland Petit, the choreographer.

STORAGE / VOUTE

A Queen Is Crowned

the ONLY full-length film of the Coronation in colour by Technicolor

The greatest film ever made of an historic national event provides the opportunity for the finest showmanship the Industry can devise.

Appropriate to this unique subject is

THE INTERNATIONAL SHOWMANSHIP COMPETITION

announced by the J. Arthur Rank Organisation

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